



**Planning Unit – A.A.S Business & Management**

**Year:** 2021\_\_-2022\_\_

**Unit Type:** Educational Program

**Report Period:** July 1, 2021\_\_ – June 30, 2022\_\_

*(Choose One: Educational Programs, Administrative Support, Educational Support, Workforce Development)*

**(1) Unit Mission:**

The Business and Management Program prepares students from diverse backgrounds to attain their educational, career, and personal goals, to think critically, to demonstrate leadership, and to be productive and responsible citizens. This program is designed for students who wish to pursue a career in one of the 9 concentrations of the program with an A.A.S. in Business & Management

**\*Student Learning Outcomes: (\*FOR EDUCATIONAL PROGRAMS ONLY - use exact wording of the approved numerical SLOs as published in the Planning Year’s catalog. FOR ALL OTHER UNIT TYPES, MARK “N/A” for “Not Applicable.”)**

1. Perform the management functions (SLO #1)
2. Analyze business and financial information for decision making (SLO #2)
3. Assess legal and ethical issues in business situations (SLO #3)
4. Perform the functions in the marketing mix (SLO # 4)
5. Use basic business software (SLO # 5)
6. Effectively work in teams (SLO # 6)
7. Apply concepts learned in the program in real world situations and professional environments (SLO # 7)

**\*Paste Link to Educational Program SLO’s in Current Planning Year Catalog: (\*FOR EDUCATIONAL PROGRAMS ONLY; FOR ALL OTHER UNIT TYPES, MARK “N/A” for “Not Applicable.”)**

[https://catalog.dcc.edu/preview\\_program.php?catoid=40&poid=2008](https://catalog.dcc.edu/preview_program.php?catoid=40&poid=2008)

(2)	(3)	(4)	(5)	(6)	(7)
Strategic Focus/College Goal <i>(SF# and/or CG#)</i>	<b>Desired Outcome &amp; Target/Criterion</b> <i>(Outcome begins with verb, Target numerically measurable)</i>	<b>Strategy To Accomplish Desired Outcome</b> <i>(Use bullets)</i>	Budget Link <i>(Yes or No)</i>	<b>Assessment Method/Instrument</b>	<b>Findings &amp; Use of Results for Improvement</b> <i>(Use bullets)</i>
CG 2 & 3  SLO #2	<p>A. <b>Desired Outcome #1:</b> Students will analyze business and financial information for decision making</p> <p><b>Type of Outcome? (Check One):</b> Operational Outcome ___ Student Learning Outcome <u>X</u></p> <p>B. <b>Target/Criterion:</b> 80% of the students will 80 or higher on <b>an Accounting Cycle Problem given in ACCT 201</b></p>	All ACCT 201 will give an Accounting Cycle Problem of their choice that works with their class modality	N	Ex PELICAN COMPANY Cycle Problem	<p>A. <b>Findings:</b> 27 of the 32 students who completed the assignment scored 80% or higher. 84%</p> <p><b>Target Met? (Check One):</b> <u>X</u> Target Met ___ Target Partially Met ___ Target Not Met</p> <p>B. <b>Use of Results:</b> Next year all instructors will agree on same assessment</p> <p><b>Desired Outcome Status? (Check One):</b> ___ Outcome to Be Further Assessed Next Year <u>___</u> Outcome Concluded This Year</p>

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CG 2 & 3  SLO #6	Desired Outcome #2 Effectively work in teams (SLO # 7)  <b>B. <u>Target/Criterion:</u></b>  80% of the teams will score 90% (4 stars or above) on collaborative competition in MANG 276 Foundation of Strategic Management	A private discussion board for each team and require them to collaborate throughout the semester, discussing strategies that support their decision making in four departments, including Research and Development, Production, Marketing, and Finance. Teams are divided into 4 students per team/	n	Round 1 Discussion Board	66% of teams scored 4 stars or higher.  Target not met  Analysis and Use of Results There are currently 2 practice rounds for students to become acclimated to the simulation before the competition rounds begin. Adding an additional practice round will give students more time to navigate the simulation, understand its operational dynamics, establish a communication plan, and work on effective collaboration.

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CG 2 & 3  SLO # 7	<p>A. <b>Desired Outcome #3:</b></p> <p>Apply concepts learned in the program in real world situations and professional environments</p> <p><b>Type of Outcome? (Check One):</b> Operational Outcome ___ Student Learning Outcome <u>X</u></p> <p>B. <b>Target/Criterion:</b> 80% of the students will 80 or higher on</p> <p>B. <b>Target/Criterion:</b> In BUSG 275 Internship Students will create presentations regarding their Internship experiences 90% will score over 90%</p>	Presentation covering topics including communication, teamwork, organizational style of their place of work.	N	Presentation	<p>A. <b>Findings:</b> 11 students took the assessment all scored above 90%</p> <p><b>Target Met? (Check One):</b> ___ Target Met ___ Target Partially Met ___ Target Not Met</p> <p>B. <b>Use of Results:</b></p> <p>Next year we will assess this outcome by collecting data from Internship employers regarding student performance on the job.</p> <p><b>Desired Outcome Status? (Check One):</b> <u>X</u> Outcome to Be Further Assessed Next Year ___ Outcome Concluded This Year</p>

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CG 2 & 3 SLO #5	<p>A. Desired Outcome 4 : Students will be able to use Business Applications Software.</p> <p>B. Target: 80% of students who take the final exam will pass the final exam with a C or above</p>	All instructors will give the same final exam	N	Final Exam	<p>A. Findings: The results from 4 sections from various instructors in various modalities were sampled. Of those 35 students, 28 students or 68.5% passed</p> <p>Target Met? (Check One):  <input type="checkbox"/> Target Met  <input type="checkbox"/> Target Partially Met  <input checked="" type="checkbox"/> Target Not Met</p> <p>B. Use of Results:  Text Book change</p> <p>Desired Outcome Status? (Check One):  <input checked="" type="checkbox"/> Outcome to Be Further Assessed Next Year  <input type="checkbox"/> Outcome Concluded This Year</p>

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CG 2 & 3  SLO #3	<p>A. Desired Outcome #5: Assess legal and ethical issues in business situations (SLO #4)</p> <p>Type of Outcome? (Check One):</p> <p><input checked="" type="checkbox"/> Student Learning Outcome</p> <p>*If SLO, use the approved Program SLO.</p> <p>B Target 75% of students who successfully complete BUSL 250 will be able to list the elements of a valid contract</p>	Objective Quiz given in virtual online sections on Contracts			<p>A. Findings: 3 sections were sampled with 26 students taking quiz with 21 of them passing it. 80%</p> <p>Target Met? (Check One):  <input checked="" type="checkbox"/> Target Met  <input type="checkbox"/> Target Partially Met  <input type="checkbox"/> Target Not Met</p> <p>B. Use of Results:</p> <p>Results were excellent. Will discuss a standardized final or midterm for all instructors to give under similar conditions for future.</p> <p>Desired Outcome Status? (Check One):  <input type="checkbox"/> Outcome to Be Further Assessed Next Year  <input checked="" type="checkbox"/> Outcome Concluded This Year</p>